

IMPACT REPORT

***INCREASING AWARENESS AND ADVOCATING
FOR THOSE IMPACTED BY CHILDHOOD CANCER.***

2024

“ KIDS DESERVE MORE HOPE ”

- Izzy



Dear Friends,

As I sit down to reflect on the incredible year we've had at the TeamIzzy Foundation, I feel an overwhelming sense of hope and gratitude. Izzy's vision—to turn her journey into a force for good—continues to inspire and guide us, and because of you, her light shines brighter than ever.

In 2024, we made significant strides toward achieving our mission. Our Go Gold campaign reached over 43,000 students in 68 schools, businesses, and organizations across 9 states. We delivered KidzBinz, filled with over \$25,000 worth of toys, crafts, and games, to children undergoing cancer treatment. Your generosity made it possible to support efforts at the Osteosarcoma Institute and Children's Cancer Fund, to improve treatments and outcomes for kids. We also provided support to local organizations like the Austin Street Center, the North Texas Food Bank, and CASA, helping to serve those most in need in our community. These moments, big and small, have brought healing, joy, and hope to so many.

TeamIzzy was born from Izzy's vision—a fierce, compassionate, and determined dream to help others. And while this journey began in the heartbreak of losing her, it has continued as a testament to her legacy and to the strength of a community united by love and purpose. We're fostering hope, building community, and inspiring action. We're ensuring that Izzy's spirit of resilience and compassion lives on in the work that we do each day.

As we look ahead to 2025, we are excited to grow and deepen our impact. From increasing awareness to advancing research and supporting families, we remain steadfast in our commitment to bring light to the fight against childhood cancer.

Thank you for standing beside us, for lifting us up, and for believing in a brighter future for all children. Izzy once said, "The more we talk about it, the more people can help." Your voices, actions, and support prove her right every day.

With all my heart, thank you for helping us carry Izzy's light forward. Together, we can make a difference.

With gratitude and hope,

Christine Martin
President, TeamIzzy Foundation



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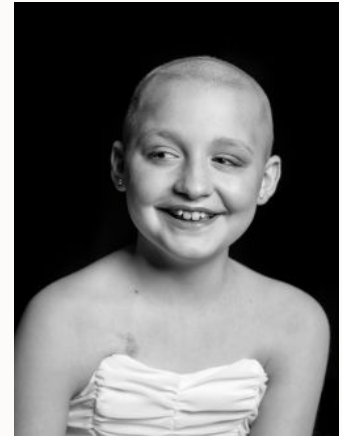
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LOOKING AHEAD

ABOUT US

IZZY'S STORY

In February of 2020, our daughter, Izzy was diagnosed with osteosarcoma, a form of bone cancer. Izzy spent the last two years of her young life advocating for children with cancer and their families. Her drive and persistence helped raise more than half a million dollars in the last months of her life. Her legacy continues with the Team Izzy Foundation.



OUR MISSION

The TeamIzzy Foundation strives to advance Izzy's passions to increase awareness and advocate for those impacted by childhood cancer. We seek to advance science, through research, to improve outcomes for children with cancer, and it is our hope that all children and their families impacted by childhood cancer receive the support they need. And finally, we endeavor to enhance the lives of the most in need of our local community.

WHAT WE FOCUS ON



Awareness
& Advocacy



Family
Support



Science
& Research



Community
Impact



OUR WORK



AWARENESS & ADVOCACY

We continue to advocate for better treatments and outcomes for pediatric cancer patients by raising awareness both locally and around the country. We work to empower schools, businesses and organizations to Go GOLD during September to raise awareness in our communities and support kids and families facing the unimaginable.



SCIENCE & RESEARCH

We continue to support new and ongoing cancer research through our partnerships with the Children's Cancer Fund and the Osteosarcoma Institute, Children's Medical Center Foundation, and Sarcoma Strong.



FAMILY SUPPORT

Quarterly deliveries of our KidzBinz to both Children's Dallas and Cook Children's campuses allows us the opportunity to directly support patients who are currently receiving treatment. We are able to provide high quality, educational toys to help foster creativity and joy thanks to our partnership with the Learning Express Toys of Frisco.



COMMUNITY IMPACT

We continue to support our friends at Austin Street Center during our winter Service Dayz event. We also provided teen toiletry to bags to four local CASA organizations during the holiday season due to our giving partnership with Thrive Causemetics. We continue to find ways we can support those most in need in our community.



OUR IMPACT



AWARENESS & ADVOCACY

GO GOLD CAMPAIGN in Septemeber



Dallas Skyline goes **GOLD** &

Mayor Eric L. Johnson **proclaims**

September Childhood Cancer Awareness Month



43,000+ STUDENTS PARTICIPATED

with **68** SCHOOLS, BUSINESSES & ORGANIZATIONS

in **9** STATES



SCIENCE & RESEARCH

SUPPORTING EFFORTS

\$ 250,000

*TeamIzzy Foundation Research Fund
at the Osteosarcoma Institute*

\$ 125,000

Children's Medical Center Foundation

\$ 150,000

*TeamIzzy Foundation Research Endowment
supported by Children's Cancer Fund*

\$ 5,000

SARCOMA STRONG



OUR IMPACT



FAMILY SUPPORT

KIDZ BINZ & SPRING BASKETS for PATIENTS

Learning **Express** Toys & Gifts



63
\$25k+ KIDBINZ DELIVERED
worth of TOYS, CRAFTS & GAMES



400+ SPRING BASKETS for PATIENTS
TREATED OVER THE EASTER HOLIDAY



COMMUNITY IMPACT

AUSTIN STREET CENTER, NORTH TEXAS FOOD BANK, & COURT APPOINTED SPECIAL ADVOCATES
in Dallas, Collin, Denton, Rockwall & Kaufman counties



1,000 COLD WEATHER BAGS for
INCLEMENT WEATHER SHELTER

thrive[®]
causemetics



500 TEEN TOILETRY BAGS stocked full
of Thrive Causemetics
& items most in need



OUR EVENTS

GO GOLD CAMPAIGN

Our 2nd Annual Go GOLD Campaign continued to be a huge success. With over 43,000 students participating across 9 states, schools, businesses and organization continue to recognize the importance of raising awareness in their communities.

"When we saw our high school was having a GOLD out game we were so excited. My son is battling medulloblastoma and seeing our local school recognize this month means the world to our family. Sometimes this battle can seem very lonely and this really made us feel seen. Thank you for raising awareness!"

-Mom of a Warrior, Texas

Thanks to *FBS Print* and *Cheerleading.com* we were able to deliver **1,000 poms** and almost **5,000 t-shirts**. We hope to continue to expand this campaign and could not do so without your support.



OUR EVENTS

SERVICE DAYZ

We held two Service Dayz this year and both were a huge success thanks to our incredible volunteers.

In *March* we came together to make **over 400** spring baskets. These baskets were carefully put together with toys and crafts suitable for kids from 0-18. Children's Dallas asked if it was possible to cover every kid they anticipated serving over the holiday week and we made it happen!



In *December* we had our largest volunteer turn out to date with almost **60 volunteers!!** This was needed as we assembled **1,000** cold-weather bags for our friends at the Austin Street Center during inclement weather in just under *2 hours*.



OUR EVENTS

TEAMIZZY GALA

In April we had our first ever Fundraising event. The TeamIzzy Gala was a “gold tie affair” and raised over \$100,000 which was matched by an incredible donor, bringing our grand total to **over \$200,000**. We loved seeing everyone in their ‘touch of gold’ !



NORTH TEXAS FOOD BANK

Childhood Cancer Awareness Month is also Hunger Action Awareness Month. Treatment protocols for pediatric patients can be long and require families to make difficult choices in order to be with their child. Organizations like the NTFB help support so many individuals in our communities when they need it most.

For the 2nd year in a row, we volunteered at the North Texas Food Bank and helped pack **24,254 meals** for families in our community.



OUR EVENTS

SARCOMA STRONG 5K

Our TeamIzzy Foundation Team had an incredible turn out for the the second year in a row at the *Sarcoma Strong 5k* in Dallas. We were able to donate \$5,000 towards their efforts to sponsor sarcoma research and guide families in making difficult decisions related to their diagnosis.



CAMPISI'S SPIRIT NIGHT

A special thanks to the Campisi family for hosting a Spirit Day in September at their Lover's Lane location.

This event raised **\$2,500 !**

Thank you to everyone who dined in or carried out !!!

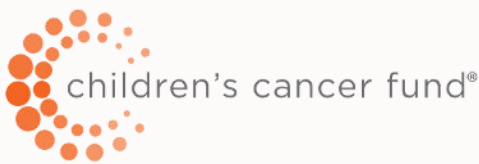
CUREFEST SPONSOR

Curefest for Childhood Cancer happens once a year in Washington, D.C. bringing together thousands of individuals and organizations from across the world to come together as One Voice against childhood cancer. We were happy to support these efforts to create meaningful change.



OUR PARTNERS

We are thankful to collaborate with some amazing organizations to *support research* and create *meaningful impact* in our communities.



OSTEOSARCOMA INSTITUTE
concentrating on the cure®



OUR SPONSORS

We are incredibly grateful for all of the sponsors who supported our mission this year. We are able to make a **greater impact** because of **you** !



FINE ART PORTRAITS
ON 30A & BEYOND



THE SPORTS POD



SPORTS & FITNESS



HIGHLIGHTS from 2024

TEAMIZZY HEALTHCARE AWARD In Partnership with the Children's Cancer Fund

At the 2024 Children's Cancer Fund fashion show and gala, we presented the first ever Teamlizzy Healthcare Award; created in honor of Izzy's wish to recognize the amazing individuals who help support patients and families in treatment. Facing the unimaginable introduces a patient and their family to an overwhelming number of healthcare professionals and the remarkable ones see beyond the medical charts and truly understand patients holistically, as well as tailor their care to fit each patient's personality and emotional needs.

In honor of such compassion, the Teamlizzy Healthcare Award will be given annually to a healthcare worker employed by Children's HealthSM in Dallas or Plano. Patients, their families, and fellow caregivers have the opportunity to nominate healthcare workers who truly go above and beyond.

The first award was presented to one of Izzy's favorite nurses, **Lane Kulovitz**.



For more information or to nominate someone
please scan the QR Code or visit :

<https://www.childrenscancerfund.com/teamizzyhealthcareaward>



D CEO FINALIST



Non-Profit + Corporate
Citizenship Award for
Most Successful Fundraising
or Awareness Campaign



HIGHLIGHTS from 2024

THRIVE CAUSEMETICS GIVING PARTNER

This year we partnered with Thrive Causemetics in a Giving Partnership this year and Thrive Causemetics donated their vegan and cruelty-free beauty products to TeamLizzy Foundation to share with our community.

In September, we donated Thrive Causemetics bags to the oncology departments at Cook Children's Fort Worth, Children's Health Dallas and Children's Health Plano. We wanted to thank the medical teams for supporting their patients and families during such difficult times. In November, we included Thrive Causemetics bags in teen toiletry kits we delivered to four local CASA organizations. We are so thankful for this partnership and look forward to continue working together in 2025.



WIPA DALLAS FORT WORTH CHAPTER

Community Engagement Focus for 2024

We were honored to be selected as the 2024 Community Engagement focus for the Wedding Industrial Professionals Association of Dallas Fort Worth.

WIPA Dallas Fort Worth participated in numerous volunteer events in honor of Izzy's mission to serve and helped make our TeamLizzy Gala a huge success. Thank you!



YOUTH MAKING A DIFFERENCE

MCCALL MOORE , *student athletes who take action*

McCall and Izzy became good friends at the Episcopal School Dallas. Since Izzy's passing, McCall has been determined to find a way for student athletes to raise money for the foundation while playing their sport. McCall has been working with the TeamIzzy Foundation to develop a program and this past summer she raised **over \$5,000** while playing lacrosse. We are very excited about this program and hope to make it available to everyone in 2025. Thank you, McCall!

JACK ETTINGER , *meaningful milestones*



Jack knew Izzy's story because of his mom, who was part of Izzy's medical team. He was inspired by Izzy's desire to help others, no matter her circumstances. Jack decided to host his own Service Dayz and make snack bags for our friends at Austin Street Center. Together with his friends, Jack made **500 bags!** Thank you, Jack!

SYDNEY HERRIN , *a quinceañera and Legos*

Sydney met Izzy through the dance studio. Similar human beings and friends, it was beautiful when Sydney asked her guests to bring Lego's to her quinceañera.

AVERY WATSON *birthday wishes*

Avery is Izzy's cousin. For her birthday this past August, Avery asked her friends and family to make donations. She raised over **\$800**.

Thank you Avery!



OUR VOLUNTEERS

A special thanks to all our volunteers for joining us and believing in our mission. We also want to thank everyone who has made in-kind donations and helped clear our wishlists. We could not do this without you!

**“I WANT PEOPLE TO KNOW THEY CAN
MAKE A DIFFERENCE
NO MATTER THEIR CIRCUMSTANCES”**

- Izzy



LOOKING AHEAD



AWARENESS & ADVOCACY

CONTINUE to EXPAND our GO GOLD CAMPAIGN across the the COUNTRY working with MORE SCHOOLS, ORGANIZATIONS & BUSINESSES to PARTICIPATE in CHILDHOOD CANCER AWARENESS MONTH by GOING GOLD



SCIENCE & RESEARCH

CONTINUE to INVEST in PROJECTS at LEADING NATIONAL RESEARCH INSTITUTIONS who are DEDICATED to finding ways to IMPROVE treatments & outcomes



FAMILY SUPPORT

CONTINUE to SUPPORT PATIENTS and FAMILIES through collaboration with CHILD LIFE departments to meet their needs



COMMUNITY IMPACT

CONTINUE to work with COMMUNITY PARTNERS to SUPPORT their efforts to help those MOST in NEED throughout the year

